

Research Project Guidelines | Global TV Spring 2013

The goal of your research project is to carry out an independent research project on global television. In terms of topics, you could work on the international distribution of American TV, on a local case study in a country of your choice, or on the adaptation or broadcasting of international programming in the United States. You can also come up with another topic not covered by these suggestions.

This project has two steps: a proposal and a final draft.

Requirements:

Your project can take the form of a traditional essay or a video, photography, remix, website, online exhibit, etc.

Essay:

- 2,500 words (+/- 200 words), excluding the bibliography (you may go over this word limit, but should not be under it)
- entire essay, including header, in-text references, and bibliography should be formatted in MLA style.
- At least five images that illustrate your paper (please include image sources in your bibliography). You are also encouraged to include links to articles, websites, blogs, or videos if they enhance your paper.

Creative Project:

- a creative component in whichever medium you choose
- a 1,200 word project statement that explains the argument advanced in the creative portion, establishes a connection between your project and course themes, and explains why you decided to work with the media/source texts included in your project.
- Bibliography (does not count toward the total word count) that includes primary, and secondary texts as well as media sources
- A link to your project should be included in the project statement

Research Proposal

This assignment has three steps:

A brief description (1-3 sentences) of the topic of your research paper. Due 03/05 by 11:59pm on this Google doc.

450-word Research proposal (submit a version that includes your peer's feedback). Due 3/15 by 11:59pm on NYU Classes.

250-word feedback on a peer's research proposal, to be completed before the research proposal deadline.

I will pair you up with another person from the class who is working on a similar topic. It is your responsibility to figure out by when you will exchange research proposals to allow for enough time to give feedback (hint: a few hours before the final deadline is probably

not enough time).

Your grade for the research proposal is based on both the quality of your proposal and the quality of the feedback you provide to your peer.

Requirements for the research proposal:

This proposal gives you the opportunity to work through your initial ideas for the research project.

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In 450 words, outline the following:

- your topic
- your working thesis
- your examples or case studies
- your answer to the “so what?” question, or in other words, “why does this project matter?” Explain why is this an important topic to investigate and how it contributes to the overall themes of our class
- The format of your project: at this point, are you leaning toward a classic paper or will do a more creative project like a website or video (I’m happy to help you figure out how to translate your idea into a creative format)?

You also need to include **a bibliography of five secondary sources** (books and articles) you have discovered so far. You cannot include texts we have or will read in class; it goes without saying that you will reference some of them in your project.

Keep in mind that Alexa Pearce, the MCC subject librarian, is happy to help you with your research. You can contact her at alexa.pearce@nyu.edu.